



OPERATOR SUCCESS[®]
• **REWARDS UNIVERSITY** •

TOP BRANDS

BIG REWARDS

HAPPY STUDENTS



CURRENT SEMESTER
FEBRUARY 1, 2019 - JULY 31, 2019



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EARN REBATES UP TO \$3 PER CASE

\$1 on all cases
when you purchase 1-4 brands

\$2 on all cases
when you purchase 5+ brands

\$1 EXTRA on all cases
when you purchase Dean's List Brands

EASY AS 1-2-3

1 ENROLL

One-time and you're in.
Enroll at conagrafoodservice.com or mail in the attached form.

2 EARN REBATES

The more brands you purchase, the more you earn.

3 EARN EVEN MORE

Get extra rewards on Dean's List Brands.



Purchases for current semester must be made between February 1 and July 31, 2019.
Rebate requests must be submitted by August 31, 2019.

EARN \$1 TO \$2 ON THESE CAMPUS FAVORITES



*See exclusion below.



PLUS THESE TOP BRANDS

Act II®, Andy Capp's®, BIGS®, Blue Bonnet®, Crunch 'n Munch®, David®, Fleischmann's® Margarine & Spreads, H.K. Anderson™, Jubilee®, Parkay®, Penrose®, Ranch Style®, Van Camp's®, Vogel®

*Excluded: Hunt's SKU 27000 38251.

EARN \$1 EXTRA ON ALL PURCHASES WHEN YOU INCLUDE DEAN'S LIST BRANDS



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ENROLL ONLINE AT
CONAGRAFOODSERVICE.COM
OR SUBMIT THIS FORM.

Establishment Name: _____

Contact Name: _____

Job Title: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Primary Distributor: _____

Distributor City: _____ State: _____

Email (required): _____

By checking the box below, operator gives permission for us to send promotional materials via email.

Check box to opt in email.

Telephone: _____

Operator Signature: _____

The above signed has read and understands the C&U Rewards University Terms and Conditions on the back of this brochure.

Date: _____

Send completed form to:
C&U Rewards University (FS-2356)
P.O. Box 2025
Brownsdale, MN 55918

Please allow 4-6 weeks for processing

My foodservice operation can best be described as:

- Residential Dining
- Catering
- Concessions
- C-store
- Book Store
- Vending
- On Campus Restaurant
- Café
- Summer Camp
- Other _____

Number of Units: _____

Seasonal Operation: Yes No

Seasonal Period: _____

Dayparts served (check all that apply):

- Breakfast
- Dinner
- Lunch
- Snacks/Take-Out



EXPRESS SUBMISSION PROCESSING

For express 2-4 week processing, simply upload your distributor invoices to:

fspromos4u.com/conagra
Access Code: S21819CU

(Semester submissions must be postmarked/date stamped by August 31, 2019)



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OPERATOR ELIGIBILITY

- This program is available only to College & University (C&U) Foodservice Operators who purchase any of the eligible Conagra Foodservice branded products through a foodservice broadline distributor. Distributor and Chain Operator-labeled products do not qualify for this program. See Foodservice Full Line Catalog for an eligible SKU listing.
- Contract or Bid Operators are ONLY eligible to redeem on the brands where they DO NOT have deviated or contract pricing (excluding BS# 1261099 program participants).
- C&U Operators affiliated with a Group Purchasing Organization are ONLY eligible to redeem on the brands where they DO NOT have contract pricing.
- Same case purchases cannot be used across multiple submissions by more than one Buying Group or Redemption House. Buying Groups and Redemption Houses must provide individual unit address details in advance of submission. Once unit listing is approved, payout will be based on the performance of each individual unit.
- Multi-unit establishments may enroll as individual locations or as a single entity. Individual unit addresses and purchase details must be provided. If submitting as individual locations, payout will be based on the number of brands purchased by each location. Checks will be mailed to the individual locations. If submitting as a single entity, payout will be based on the total number of brands purchased across all locations divided by the number of units. One check will be mailed to the designated headquarter location.

TERMS AND CONDITIONS

- C&U Operators must be enrolled in program to participate. Enrollment is only needed once for ongoing program participation. C&U Operators may start redeeming beginning with the date of their enrollment. No back dating will be allowed.
- Purchases used on this program may not be used for redemption on other Conagra Foodservice programs, unless otherwise noted.
- Rebates will be paid via check directly to C&U Operators once proper documentation has been received and verified. Payment will be processed and sent out within 2-4 weeks for submissions via email and 4-6 weeks for standard mail. There may be delays in processing checks if improper documentation is received with the submission.
- The current semester program is scheduled to end July 31, 2019. Request for final payments must be submitted no later than August 31, 2019. The next semester program and Dean's List brands will begin July 31, 2019.
- Conagra Foodservice reserves the right to terminate, modify the program or change the rebate schedule by written notification.

PROOF OF PERFORMANCE

- C&U Operators must submit valid proof of performance (e.g., invoice copies or computer generated distributor velocity reports) which must include distributor name, invoice number, date of sale, customer name, corresponding Conagra Foodservice UPC codes, invoice price and individual case quantities for purchases made during the claim period.
- No personal Excel spreadsheets or hand written invoices allowed as proof of performance.
- Invalid for resale, cash/carry and club store purchases.

**For more information about other Conagra Foodservice products
visit our website at www.conagrafoodservice.com**

